

2020 AIF Conference Schedule 'Subject to Change'

	BALLROOM	IOWA A	IOWA B/C	IOWA D/E	WESTVIEW	ROOM 397	ROOM 396	ROOM 292	ROOM 298	ROOM 398
FRIDAY		Opening Business Meeting 10:00 a.m.								
		'What's On Your Mind?' 10:30 a.m.			Conference Newcomer 12:30 p.m.				Room Available for County Fair Board Meetings	Room Available for County Fair Board Meetings
	Community Foundations Joe Sorenson VP of Affiliate Relations Greater Des Moines Community Foundation Ballroom - 1:30 p.m.	How-To-Basics to Attract Sponsors Meg Courter Iowa State Fair Sponsorship Director Iowa A - 1:30 p.m.	Business Plan for Fair Boards Steve Adams, Kameron Middlebrooks and Victor Oyervides ISU Extension and Outreach – Community and Economic Development Business Development Team Iowa B/C/D - 1:30 p.m.							
	District Meetings 3:00 p.m. NW – Ballroom North NC – Ballroom Central NE – Ballroom South		SW District Meeting 3:00 p.m.	SC District Meeting 3:00 p.m.	SE District Meeting 3:00 p.m.					
Awards Banquet 6:00 p.m. - Meal ticket required						IAFE YPI Networking 4:00 p.m.				
SATURDAY		"The Magic of Positive Change" Tim Gabrielson Keynote Address - 8:30 a.m.		Associates' Breakfast Meeting Iowa E - 8:00 a.m.		AIF- ISF Board Meeting 7:00 a.m.				
	The Ins and Outs of Fair Contracts Brittany Lumley Attorney, LLL Law, PC Bruce Sullivan Variety Attractions Ballroom 10:00 a.m. and 1:30 p.m.	Livestock Updates Dr Jeff Kaisand, State Veterinarian Mike Anderson, ISU Extension 4-H Livestock Iowa A - 10:00 a.m.	Insurance Basics Liability Coverages, Event & Specialty Insurance Todd Christianson, ICAP Iowa B/C/D - 10:00 a.m.		Secretary/Manager Workshop Westview - 10:00 a.m.			Carnival Owners Meeting 10:00 a.m.	Room Available for County Fair Board Meetings	Horse Racing Meeting 10:00 a.m.
		Box Lunch Served 11:15 a.m. to 12:30 p.m.								
	I.S.U. Extension & Fairs Future Trends and Challenges Debbie Nistler, Andrea Nelson, John Lawrence Iowa A - 1:30 p.m.	Kids' Zones & Other Low-Cost Attractions Iowa B/C/D - 1:30 p.m.								
	Free Advertising Tools For Fairs - Canva & Filmora Jeannie Domeyer Delaware County Fair Ballroom - 3:00 p.m.	2020 Fairs - What Did We Learn Marla Calico President & CEO, IAFE Iowa A - 3:00 p.m.	Advanced Security Systems for Fairs Gary Hagan & Boyd Sickles SFG Security Services Iowa B/C/D - 3:00 p.m.							
Social A'Fair & Auction 6:00 p.m. Meal ticket required to eat at Social.						AIF President's Reception 8:30 p.m.				
SUNDAY		Fairman's Breakfast 8:00 a.m.	All-Faiths Worship Service 7:30 a.m.							
		"Planning to Succeed" Brienna Schuette - 9:00 a.m.								
	Association of Iowa Fairs & Iowa State Agricultural Society Annual Meetings 10:30 a.m. - Attendance is Required									