

FIND YOUR FUN

in THE LITTLE APPLE – Manhattan, KS

IAFE Zone 5 Conference

March 2-4, 2018





Four Points by Sheraton - Manhattan, KS
hosted by the Kansas State Fair

Friday, March 2

3 - 7:00 p.m. Registration
6 - 10:00 p.m. Social/Reception

Saturday, March 3

7 - 11:00 a.m. Registration continues
8:00 Breakfast
8:30 Welcome by Susan Sankey
9:00 Impact: A Crash Course in Leadership - Elisa Hays, Puyallup WA
10:30 Milk & Cookie Break *Sponsored by Kansas Dairy Association*
10:45 - noon Educational workshops





-  *Securing Sponsorship Dollars & Marketing Your Fair
– Lori Bower with Bower Communications*
-  *Show & Tell Your New Competitive Ideas – Round Table Discussions*
-  *Amusement ride safety - TBA*
-  *Analytics 101: How to Measure Success
– Alexa Colasurdo with Rockhouse Partners/Etix*

Noon - 1:00 p.m. Networking Lunch

1:15 - 2:15 p.m. Educational Workshops

-  *Moving paperless with mobile commercial customers (panel discussion)
– Jaime Parr (NE); Courtney Fry (MO); Mike Nye (IA)*
-  *Successful educational demonstrations in competitive departments*
-  *Youth Exhibitor Expectations (TBD)
– Wade Weber, Kansas 4-H Youth Development and State 4-H Program Leader*
-  *Adding Educational Value to your Fair (panel discussion)
– Chelsey Jungck (NE); Emily Wynn (IA); TBA (MO); TBA (IL)*

2:30 - 3:30 p.m. – Educational Workshops

-  *Youth Exhibitor Expectations (TBD)
– Wade Weber, Kansas 4-H Youth Development and State 4-H Program Leader*
-  *Economic Impact Models
– Josh Roe, Kansas Department of Agriculture*
-  *Working with other Fairs: How and when to connect
– Lori Hart, CFE, IAFE*
-  *Facility Rental Topic – TBA*

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Saturday, March 3 (cont'd)

3:30 - 3:45 p.m. Ice Cream Sundae Break *sponsored by Kansas Dairy Association*

4 - 5:00 p.m. Educational Workshops



Special Event Topic – TBA



How to find new commercial food ideas – Janna Kuklis (NE)



Competitive Topic - TBA



How to ensure Patron Safety – Lt. Jason Hoffman, Kansas Highway Patrol

5:30 p.m. Dinner

6 - 7:00 p.m. Evening Speaker

7 - 8:00 p.m. Game Show Road Show

8 - 10:00 p.m. Hospitality area open

Sunday, March 4

7:15 a.m. Worship Service

8 a.m. Breakfast

8:30 - 9:30 a.m. Zone 5 Business Meeting/Drawings

9:45 - 11:00 a.m. IAFE Institute Workshop
- Attendees do NOT have to be enrolled in Institute to participate

11:15 Adjournment