

ASSOCIATION OF IOWA FAIRS -----2010 SURVEY SUMMARY OF COUNTY FAIRS IN IOWA

The following statistics are taken from the 2010 Financial Report that all Fairs are required to file with the Association.

The figures include all county fairs in Iowa (*not included is the Iowa State Fair*). Also included are figures from the 2008 and 2009 reports, for comparison. Please note that the averages are taken only from fairs that have activity in the particular area. For example some fairs do not participate in open class livestock shows, so these fairs are not included in calculating the averages.

Report compiled 11/26/2010

Note: 47 Fairs have open class livestock competitions – 92 fairs paid open class premiums

AREA	2008	2009	2010	AVERAGE FOR 2010	AREA	2008	2009	2010	AVERAGE FOR 2010
ATTENDANCE	2,327,173	2,364,047	2,294,801	21,856	4-H/FFA TOTAL PREMIUMS	\$503,557	\$507,656	\$487,607	\$4,644
FAIR INCOME	\$15,317,342	\$15,290,962	\$16,878,446	\$160,747	4-H/FFA LIVESTOCK ENTRIES	74,764	76,525	76,268	726
NON-FAIR INCOME	\$17,761,717	\$17,267,076	\$16,630,303	\$158,384	4-H/FFA LIVESTOCK EXHIBITORS	17,913	16,721	16,376	159
COUNTY AID	\$2,538,010	\$2,476,953	\$2,488,405	\$23,699	4-H/FFA BUILDING EXHIBITS	75,164	78,808	73,604	701
FAIR EXPENSES	\$14,641,270	\$14,999,431	\$15,880,387	\$151,242	4-H/FFA BUILDING EXHIBITORS	17,483	16,933	16,503	157
NON-FAIR EXPENSE	\$13,705,831	\$13,103,715	\$13,244,779	\$126,141	OPEN CLASS TOTAL PREMIUMS	\$250,703	\$260,834	\$287,560	\$3,126
MONEY BORROWED	\$1,115,105	\$1,262,569	\$2,159,551	\$18,999	OPEN CLASS LIVESTOCK ENTRIES	7,254	7,915	10,275	219
PAYMENT TO DEBT	\$1,041,124	\$1,303,309	\$1,994,911	\$40,700	OPEN CLASS LIVESTOCK EXHIBITORS	2,917	3,327	3,546	76
CURRENT DEBT	\$4,465,542	\$4,281,560	\$4,273,468	\$83,952	OPEN CLASS OTHER EXHIBITS	64,580	68,967	68,971	750
CAPITOL IMPROVEMENTS	\$5,028,505	\$4,585,049	\$5,291,058	\$50,391	OPEN CLASS OTHER EXHIBITORS	13,165	13,702	13,815	150