

NORTHWEST REGION ON THE ASSOCIATION OF IOWA FAIRS

The fall meeting of the NW Region of the Iowa Fairs met on August 28, 2010, with Sioux County hosting.

President Dave Hoffman called the meeting to order at 6:35 with fairs answering roll call. During roll call each fair told a little about their fairs and how their year went. Also present were Bill Neubrand, Tom & Sue Barnes. Dave then asked how many fairs kept their 4H & FFA memberships steady. Most answered they remained steady, a few fairs said they had more and some had less.

Minutes were read and approved by a motion made by Cherokee County, seconded by Ida County. The Treasurers report was read and approved by a motion made by Buena Vista County, seconded by Emmet County.

Election of District officers was held. Clay County made a motion to keep the same Chairman (Darwin Guadian), Vice Chairman (Rich Benson) and Secretary/Treasurer (Lynnette Soden) Lyon Seconded. Motion carried. Election of District Director for Association of Iowa Fairs Board of Directors was held. Clay County made a motion to have Darwin Guadian, Woodbury Seconded. Motion carried

Bill Neubrand gave the report on behalf of the Iowa State Fair. Bill began by saying attendance was down. He stated the 7 1/2" of rain before the fair, the starting of schools, economy and weather all played a part in the decrease. The horse arena opening went well. The sand was a problem, the plan is to take it out and mix of dirt and sand will be put back in. The parking continues to be a problem, Bill stated they "just can't seem to get enough". Dave Hoffman stated Jeanne Partlow sent her well wishes to everyone.

Dave Hoffman informed everyone he plans to officially run for the State Fair Board.

Darwin gave the Association Report. He reported Bud Kruse had had a stroke and was not doing very well. Darwin then reviewed his judge question survey and its importance. The results from the survey would be compiled and put on the website for easy access. State Funding-review disbursement, Calhoun made a motion to approve, Ida seconded. Carried. Conference forms, financial report form and officer form- a certain procedure needs to be done with the state funding and its expenditures. Officer forms are due Dec. 15 to the Association office. It was stated it is important to reply about your counties registered agent for the fair. This helps each keep their non-profit status and your state funding. Financial summary is due November 15. ICAP- No report given. It was stated there are 46 fairs a part of ICAP now. Everyone was encouraged to become an I.A.F.E member. Tom has forms available if interested.

They now take credit card- Association members were requesting this need. Fairs can also pay for auction items at the State Convention this way also.

Tom reminded everyone of the 2010 Conference, which is to be held December 10-12. The showcasing is to be held on Friday. There will be a resource room available. What ever each fair wants to share they can be placed in the resource room. Some suggestions were: premium books and fair books. Auction items will move to the board room. Sue highlighted the Spouse Tour plans. They would be attending a spa treatment and Hickory Park, on Saturday they would be making a Christmas ornament and attend a session on quilts. On Sunday they could attend a session by Larry Helms on "Dream Interpretation" Tom asked how many would be interested in consumer protection workshop. Non Stage showcasing had been moved to Sat. There is a session on Crisis Planning to be held as a panel discussion. Denny Baker would be talking about your job as a fairboard member in a session. Maggie O'Rork would be leading a session on "No Smoking on fairgrounds" Tom also stated the social and auction would be starting earlier this year. Tom asked for suggestions of the round table session. The full schedule would be available after the District meetings.

Marcus Fair was announced as this years "Blue Ribbon Fair"

Unfinished district business- None
New district business- None

Osceola offered to host the Spring meeting on March 19, 2011. Lyon moved to accept the offer, Sioux seconded. Carried.

Darwin thanked Sioux County for being gracious hosts of the Fall 2010 meeting.

Marcus Fair moved to adjourn, Ida seconded. Carried.



Lynnette Soden
District Secretary/Treasurer