



CONSUMER PROTECTION PROGRAM WORKSHOP

December 5, 2008 – Airport Holiday Inn, Des Moines

(First day of the AIF 2008 Conference & Annual Meeting)

The I.A.F.E, working with Dr. Stephen Neel of Technical Solutions International, developed the **Consumer Protection Program** workshop to help fairs understand enteric pathogens such as *E.Coli* and to provide information on analyzing traffic flow in all animal areas (not just petting zoos), creating proper signage, installing hand-wash areas and establishing specific cleaning protocols.

This one-day workshop, hosted and sponsored by the Association of Iowa Fairs, will begin promptly at 8:30 a.m. and will conclude at approximately 5:00 p.m. Check-in begins at 8:00 a.m.

The day-long workshop will follow this format:

- Part 1 = Introduction to enteric pathogens: what they are, the impact to fairs, what's at stake
- Part 2 = Understanding enteric pathogens: some microbiology
- Part 3 = Analyzing your facility: waste management, construction/floor materials, livestock equipment, etc.
- Part 4 = Improving Operational Procedures: signage, hand-washing, waste management, etc.
- Part 5 = Site evaluation exercises: each attendee examines their own facilities and works on ideas/plans
- Part 6 = Record-keeping
- Part 7 = Creating a Consumer Protection Plan

Each attendee will receive a 3 ring binder with all the details from the PowerPoint presentation, templates and the tools to go home and work out a plan that is best for their fair. The I.A.F.E will provide a certificate of participation to each attendee.

Important Information: Each participant should bring a barn or building diagram from their facility. It can be hand-drawn, but should show entry/exit, manure pits, wash racks, stalling areas, etc. It is helpful to also bring a site diagram of the entire fairgrounds.

Lunch, as well as morning and afternoon breaks, will be provided courtesy of the Association of Iowa Fairs.

Due to limit of 60 attendees for this workshop, each member Fair will be guaranteed one registered person representing their Fair. Additional attendees from any Fair will be allotted by random drawing. Cost is \$150 per person.

Fill out attached registration form and return with proper registration fee to the AIF.

Registration deadline is November 15, 2008



CONSUMER PROTECTION PROGRAM WORKSHOP REGISTRATION

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Return this page with proper registration fee to:

Association of Iowa Fairs, 242 8th Avenue West, Cresco Iowa, 52136

Name of Fair: _____

Registrant Information (for mailing confirmation information) – Print Clearly

(*** = First Choice or Priority Person representing Fair)

Name	Mailing Address	Phone

Fee is \$150 per person attending workshop. Make check to – “Association of Iowa Fairs”.
(Registration fee will be refunded for those who are not able to attend due to limited classroom seating)